

Every engagement starts with understanding your business — not just your website. Below you'll find standard service packages and pricing. All projects begin with a free discovery call. Custom scopes and bundled pricing are available.

WEB DEVELOPMENT

Landing Page

A focused, high-converting single page built for a specific offer or audience. Perfect for new businesses, campaigns, or service launches.

\$1,800

starting — typical range \$1,800–\$3,500

- Custom design (no templates)
- Mobile-first, fast-loading
- Contact form + basic analytics
- Cloudflare deployment + SSL

Multi-Page Website

A complete professional web presence covering 5–10 pages. Built to represent your business and grow alongside it.

\$4,500

starting — typical range \$4,500–\$8,000

- Custom design system
- CMS integration (optional)
- SEO foundation + performance optimization
- Domain + Cloudflare setup

Web Application

Custom software delivered through the browser — dashboards, portals, booking systems, internal tools. Built to your exact workflow.

\$10,000

starting — scoped per project, typically \$10K–\$30K+

- Full-stack (Next.js / React)
- Database design + API development
- Authentication + user roles
- Cloud hosting + documentation

ONGOING SERVICES & MAINTENANCE PLANS

PLAN	WHAT'S INCLUDED	MONTHLY	ANNUAL
Basic Hosting	Cloudflare management, domain renewal, uptime monitoring, SSL	\$50	\$540 (save \$60)
Maintenance	Above + monthly updates, security patches, backups, 1hr support included	\$100	\$1,080 (save \$120)
Growth Partner	Above + quarterly content updates, priority response, monthly performance report	\$175	\$1,890 (save \$210)

TECHNICAL CONSULTING

TYPE	DESCRIPTION	RATE
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Hourly Advisory	Architecture reviews, vendor selection, code audits, technical Q&A;	\$150 / hr
Half / Full Day	Deep-dive planning sessions, audits, or technical strategy workshops	\$600 / \$1,100
Monthly Retainer	Dedicated monthly hours for teams that need ongoing technical guidance	From \$500 / mo

HOW WE WORK

01 DISCOVER	02 PROPOSE	03 BUILD	04 DELIVER	05 SUPPORT
Free 30-min call. Understand your goals, timeline, and budget.	Written scope and fixed price. No hourly surprises.	Regular check-ins. You see progress before final delivery.	Full handoff, training, and docs. You own everything.	Ongoing plans available. Always a direct line to me.

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Prices reflect standard scope. Custom pricing available. Proposals valid 30 days from issue.